

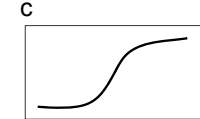
Non-linear Components for Multiple Regression

- Why we might need non-linear components
- Type of non-linear components
- Squared-term components & their disadvantages
- Centered-squared-term components & their advantages
- Quadratic terms, interactions & regression weights

Non-linear Components

Although linear regression models do a very good job of capturing or approximating most of the relationships between quantitative variables that psychologists study, there are several notable exceptions.

- Study of skills acquisition or other accrual tasks often show ...
 - initial learning is slow in earlier trials but then speeds up (a) ...
 - learning rates seem to reach a point of diminishing returns (b) ...
 - or both (c) ...
- depending upon the novelty of the learning task and the number of trials examined



“Modeling” these non-linear relationships has two major forms...

- actually fitting the mathematical function of the relationship
- including nonlinear terms into linear regression
 - literally asking if there is a linear relationship between the criterion and a non-linear transformation of the predictor
 - very similar to the process of “trend analysis” in ANOVA

As you might imagine, the latter is more common (and easier)

The most common non-linear term (and the only one we'll cover here) is the quadratic term -- has two forms ...

U-shaped



Inverted-U-shaped



The most common way of including a quadratic term into a linear regression model is to

- construct a new variable – a “squared term” that is the square of the original variable $X \rightarrow X^2$
- include the squared term in the model
- determine if the term “adds” to the model
 - t-test of “b” or F-test of R^2 -change
 - +b means a U-shaped quadratic component
 - -b means an inverted-U-shaped quadratic component

For example, if we wanted to test for a non-linear relationship between practice and performance...

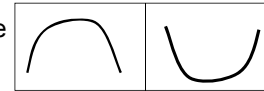
compute `practsq = pract * pract`

dep = perform / enter `pract practsq`

However, this common method is not doing quite what we had in mind ...

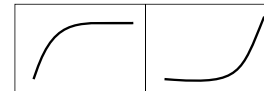
The `practsq` term really combines the linear and the quadratic trends into a single term

- a “quadratic only” trend will have the same DV values at each end of the predictor continuum, with a hump in between



- however, squaring makes initially larger numbers “more larger” than initially smaller numbers ($2*2=4$ $5*5=25$)

- so, the squaring process alone will give you a “curved” shape (linear + quadratic), but won’t give you a “humped” or “pure quadratic” shape



There are two consequences of working with this “combined” term instead of a “quadratic only” term...

- the bivariate analysis using this constructed variable won’t be testing what you had intended (a problem similar to using a single dummy or effect code from a k-group coding in a simple correlation)
- the multivariate analysis will have increased collinearity - because both the linear and the “quadratic” term have a linear component
 - though this also informs us that in the multiple regression, the b for the quadratic term will be “controlled for” the linear term, and so will provide a test of the “pure” quadratic trend

Is there a way to get a "pure" quadratic term ???

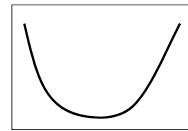
Sure there is...

- first center the predictor (subtract the mean of the predictor from each person's score) $X \rightarrow (X - M)$
- square this centered score $(X - M)^2$

How does that work ???

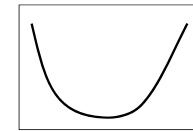
- Consider two persons with scores equally far above and below the mean (mean = 10, $p_1 = 8$ $p_2 = 12$)
- After centering, they are equally far from the mean, but with opposite signs ($p_1 = -2$ $p_2 = 2$)
- When the centered scores are squared, they are now equally far from the mean & in the same direction ($p_1 = p_2 = 4$)
- If there is a "pure" quadratic term, these squared centered scores are now linearly related to the criterion

Original scores show a "pure" quad trend w/ criterion



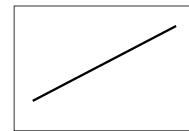
8 10 12

Centered scores show the same trend w/ criterion



-2 0 2

Squared centered scores show a linear trend with criterion



0 4

Thus, a quadratic trend between the criterion and the predictor is revealed as a linear trend between the centered & squared predictor and the criterion.

But wait – there's more!!!

How do we interpret the quadratic term regression weight ?

Some background....

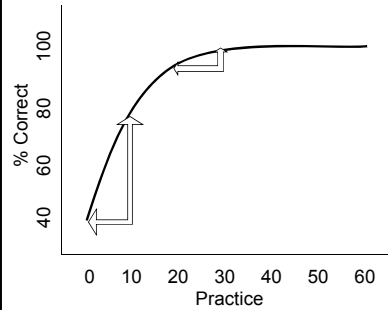
To answer that, you have to realize that a quadratic term is "a kind of interaction" – HUH??

- the quadratic term tells how the slope of the linear y-x relationship changes as x changes. So, it is a conditional statement... So, it is an interaction!
- +b indicates that the y-x linear slope is getting more positive as x increases
- -b indicates that the y-x linear slope is getting less positive (more negative) as x increases



Not sure that makes sense???

Take a look at these data...



There is a definite +linear trend! On average, more practice is better! (a main effect)

However, there is also a quadratic trend! How much the next practice will help depends on how much practices you've already done. (an interaction)

10 practices will help someone who has done 0 practices MORE THAN 10 practices will help someone who has already done 20 !

So, how do we interpret the quadratic term regression weight ?

Well, there's a bit of a problem, which can be expressed 2 ways:

First, there's no way to fix the linear term and allow the quadratic term to vary! Said differently, if X changes X² changes....

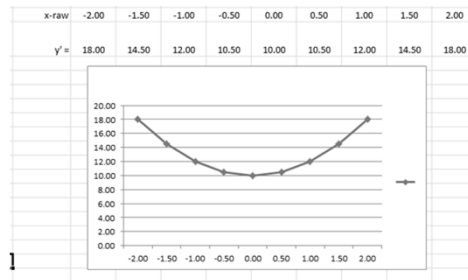
Second, since it is a kind of interaction term, the change in Y for a 1-unit change in X depends on the starting value of X !!!

Here's an example...

We're going to start with a model that has no linear trend, but a quadratic trend (making it easier to track the quadratic!)

$$Y' = 0*(X-M) + 2*(X-M)^2 + 10$$

So, how do we interpret the quadratic term regression weight ?



For X=0 → X=1

Y'Δ 10.00 → 12.00 which is the quadratic coefficient = 2

For X=1 → X=2

Y'Δ 12.00 → 18.00 6 ?????

$$Y' = 0*(X-M) + 2*(X-M)^2 + 10$$

We're going to think about it as an interaction term...

In what direction & by how much does the slope of the Y-X regression line as X increases by 1 ???

b-linear tells Y-X slope when $x = 0$

b-quad tells how Y-X slope changes as X changes

- As X increases, the Y-X slope becomes more positive
- As X decreases, the Y-X slope becomes less positive

