Application: To obtain a frequency table, a graph, and univariate statistics

## Analyze $\rightarrow$ Descriptive Statistics $\rightarrow$ Frequencies

- Highlight each desired variable and click the arrow button
- Click "Statistics" - indicate the univariate statistics you want computed (get mean, std dev, S.E. mean)
- Click "Charts" - click "Histogram" for quantitative variables and "Bar Chart" for qualitative variables


There are several other SPSS procedures that can be used to get univariate stats and various depictions of the data. "Frequencies" is an easy starting place, because it gets some of each - graphs, frequency tables \& univariate stats.


## SPSS Syntax

FREQUENCIES VARIABLES= reptnum reptdept chain
/STATISTICS= MEAN STDDEV SEMEAN MINIMUM MAXIMUM /NTILES=2
/FORMAT=NOTABLE
/HISTOGRAM.
$\leftarrow$ list variables
$\leftarrow$ list statistics (more below)
$\leftarrow$ get cutpoints for \#groups (e.g., 2)
$\leftarrow$ include if you don't want $f$ tables
$\leftarrow$ include if you want a histogram of the data

## Available univariate statistics

| Center $\rightarrow$ MEAN MEDIAN MODE SUM |  |
| :--- | :--- |
| Variability $\rightarrow$ STDDEV VARIANCE SEMEAN RANGE MINIMUM MAXIMUM |  |
| Shape $\rightarrow$ | SKEWNESS SESKEW KURTOSIS SEKURT |

Statistics
number of reptiles at store

| NValid <br> Missing <br> Mean <br> Std. Error of Mean | 12 |
| :--- | ---: | ---: |
| Std. Deviation | 0 |
| Minimum | 1.232 |
| Maximum | 4.267 |

number of reptiles at store

|  |  | Frequency | Percent | Yalid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | 4 | 3 | 25.0 | 25.0 | 25.0 |
|  | 5 | 1 | 8.3 | 8.3 | 33.3 |
|  | 7 | 1 | 8.3 | 8.3 | 41.7 |
|  | 10 | 2 | 16.7 | 16.7 | 58.3 |
|  | 12 | 2 | 16.7 | 16.7 | 75.0 |
|  | 14 | 2 | 16.7 | 16.7 | 91.7 |
|  | 15 | 1 | 8.3 | 8.3 | 100.0 |
|  | Total | 12 | 100.0 | 100.0 |  |



## Univariate Stats for Quantitative Data

Mean and standard deviation are meaningful.
Combining the mean and std tells us...

- about $68 \%$ of stores in this population display between 4.983 \& 13.517 reptiles
- about $96 \%$ of the stores display between .716 \& 17.784 reptiles


## Frequency Listing

Tells the number of occurrences of each value for this variable (e.g., there were 3 stores with 4 reptiles and 2 stores with 10

If there are missing values, then you should use the "Valid Percent" column to find the \% of cases in each value/category.

## Chart

Gives a quick picture of the data.
Can be used to look for noncontinuities (gaps) and skewness (asymmetry) in the distribution.

## Thinking about the Standard Deviation and the Standard Error of the Mean

The standard deviation (Std) tells about the expected variation of individual scores in the distribution around the mean of that distribution. The standard error of the mean (SEM) tells about the expected variation in estimates of the mean of the population across multiple samplings of a specific size.

Huh? We're used to drawing a single sample and treating the mean of that sample as our estimate of the population mean. We know that estimate isn't exactly accurate, but by how much is likely to be off? If we took multiple samples of the same size from the same population and computed the mean for each, we could compute the standard deviation of those means, as an index of the expected variability in sample estimates of the population mean. The standard error of the mean gives us this information, even if we have only one sample.

How does this work? Assuming the data are normally distributed, we can estimate the variability of multiple sample means around the true population mean from the standard deviation of a single sample (the more variability there is among the individuals, the more variability there is likely to be among the sample means - get it !!).

Statistics
type or reptile department

| N $\quad$Valid <br> Missing | 12 |
| :--- | ---: | ---: |
| Mean | 0 |
| Std. Error of Mean | 1.50 |
| Std. Deviation | .151 |

type or reptile department

|  | Frequency | Percent | Valicd Percent | Cumulative Fercent |
| :---: | :---: | :---: | :---: | :---: |
| Valid not separate | 6 | 50.0 | 50.0 | 50.0 |
| separate dept | 6 | 50.0 | 50.0 | 100.0 |
| Total | 12 | 100.0 | 100.0 |  |

## Statistics

type of store

| N $\quad$ Valid | 12 |
| :--- | ---: | ---: |
| Missing | 0 |
| Mean | 1.92 |
| Std. Error of Mean | .260 |
| Std. Deviation | .900 |


| type of store |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | chain store | 5 | 41.7 | 41.7 | 41.7 |
|  | privately owned | 3 | 25.0 | 25.0 | 66.7 |
|  | coop | 4 | 33.3 | 33.3 | 100.0 |
|  | Total | 12 | 100.0 | 100.0 |  |

## Univariate Statistics for Binary variables

The decimal part of the mean will tell you the proportion of the scores in the distribution with the higher coded value.

For these data...
Delete the whole number part of the mean, leaving .5 , which tell us that $.5(1 / 2,50 \%)$ of the sample had separate reptile departments

The mean gives useful information for a binary variable because there is only one combination of condition frequencies that will yield this particular mean! Only a 50\%-50\% combination of these two types of departments will give a mean of 1.5). Any other combination would give a different unique mean (e.g., 25\% not separate and $75 \%$ separate would give a mean $=1.75$, compared to a combination of $75 \%$ not separate and $25 \%$ separate would give a mean $=1.25$ )

## Univariate Statistics for multi-category Qualitative variables

The mean and standard deviation are not meaningful! Why? Because there are multiple combinations of frequencies of the three conditions that will yield this particular mean.

For example, a different mix of these frequencies, say 5 privately owned stores, 3 chain stores and 4 coops would also give a mean of 1.917. In fact, any combination that has the same sum $((5$ coded $1=5)+(3$ coded $2=6)+(4$ coded $3=12)=23)$ will have the same mean ( $23 / 12=1.917$ ).

## Example of a "Table 1"

- Used to show univariate statistics for a mix of quantitative and qalitative variables.
- Be sure to arrange variables with all the quantitative variables together, and all the qualitative variables together

|  | Pet Stores 15 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Table 1 <br> Summary of Story Type, Reptile Department Type and Number of Reptiles |  |  |  |  |
| Variable | Univariate Statistics |  |  |  |
| Number of reptiles | $\underline{M}=9.25$ | $\underline{S}=4.27$ | $\underline{\mathrm{N}}=12$ |  |
| Type of Reptile Department | Separate D | tment | 6 (50 |  |
|  | Not Separ | Department | 6 (50 |  |
| Type of Store | Part of Natis | 1 Chair | $5(41$ |  |
|  | Privately |  | 3 (25 |  |
|  | Member of | ional Coop | 4 (33 |  |

