kxk Mixed Groups Factorial ANOVA

Application: Examination of main effects and interaction relating two IVs to a single quantitative DV when one of the IVs involves a between groups comparison and the second IV involves a within-groups comparison.

Research Hypothesis: The researcher hypothesized that there would be an interaction between Type of Lecture (what topic was used to introduce the words) and Delay (how long between that introduction and the "test"). Specifically, the expected pattern was that there would be no effect of Delay for physical science or history but only for social science introductions. There were no main effect hypotheses.

Analyze → General Linear Model → Repeated Measures

- Specify WG IV
 - Type name of WG IV in "Within-Subject Factor Name " window (e.g., delay)
 - Type number of conditions of 1st IV (e.g., 3)
 - Press "Add" button
- Press "Define" button
 - Highlight the variable holding the DV score in each of the WG IV conditions and press the arrow, in turn (e.g., dv0wks into (1), dv2wks into (2), dv4wks into (3)
- Specify the BG IV
 - Highlight the BG IV and press the arrow to put it in the "Between Subject Factor(s)" window (e.g., lecture)
- Click "Options" button
 - Check "Descriptives"

Repeated Measures	6	
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actor(s) and Factor Interactions: ILVERALL) letter delay letter*delay	Display Means for
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Parameter estimates	🕞 <u>E</u> esicual niots
SCP matrices	🔲 Lack of fit les:
Residual SCCP matrix	Ceneral estimable function

Descriptive Statistics

			Std.	
	type of lecture given	Mean	Deviation	Ν
DV measured	physical science	47.7500	4.5735	4
immediately after lecture	social science	41.2500	4.3493	4
	history	40.0000	3.9158	4
	Total	43.0000	5.2570	12
DV measured 2 weeks after lecture	physical science	44.2500	7.4106	4
	social science	20.0000	13.8323	4
	history	38.5000	5.8023	4
	Total	34.2500	13.8965	12
DV measures 4 weeks	physical science	41.7500	4.6458	4
after lecture	social science	10.7500	4.1130	4
	history	36.5000	10.3763	4
	Total	29.6667	15.4939	12

Below is a table of the type commonly used in research reports which was composed from the SPSS output table on the left -- be sure you know where all cell and marginal means came from !!

Lecture	0 weeks	2 weeks	4 weeks	
Physical Sci.	47.75	44.25	41.75	44.58
Social Sci.	41.25	20.00	10.75	24.00
History	40.00	38.50	36.50	38.33
	43.00	34.25	29.67	

Tests of Within-Subjects Effects SPSS provides different "versions" of the ANOVA output. We will focus on the "traditional" analysis, which SPSS labels as Measure: MEASURE 1 "Sphericity Assumed" Type III Sum of Mean df(cond), F and p-values for Delay main effect Square F Source Squares df Sig. DELAY Sphericity Assumed 12.994 1101.389 2 550.694 .000 df(cond), F and p-values for Delay x Lecture interaction Greenhouse-Geiss 1101.389 1.800 611.792 12.994 .001 Huynh-Feldt 1101.389 2.000 550.694 12.994 .000 df(error), MSe for both the Delay main effect & Lower-bound 1101.389 1.000 1101.389 12.994 .006 the Delay x Lecture interaction DELAY * LECTUR Sphericity Assumed 952,444 .004 4 238.111 5.619 Greenhouse-Geiss .006 952.444 3.601 264.529 5.619 Huvnh-Feldt .004 952.444 4.000 238.111 5.619 df(cond), F and p-values for Lecure main effect Lower-bound .026 952.444 2.000 476.222 5.619 Error(DELAY) Sphericity Assumed 762.833 18 42.380 Greenhouse-Geiss 47.082 762.833 16.202 df(error), MSe for the Lecture main effect Huvnh-Feldt 762.833 18.000 42.380 Lower-bound 762.833 9.000 84.759 **Tests of Between-Subjects Effects** We will use LSD minimum mean differences to further analyze the data. There are three significant effects (main effect of Measure: MEASURE 1 Practice Type, main effect of List Number and the interaction), so Transformed Variable: Average we will need three $d_{r,sp}$ values. One for cell means to explore the Type III pattern of the interaction, a second for the marginal means of the Sum of Mean main effect of Lecture (which as 3 IV conditions), and a third for df F Sig. the marginal means of the main effect of Delay (which has 3 IV Source Squares Square conditions) .000 Intercept 40401.000 1 40401.000 459.683 /.016 1194.000 2 597.000 6.793 Error 791.000 9 87.889 Applying this d, to the cell means ... For the Interaction SI based on df(error) = 18, t = 2.10 also n = 4 MS(error) = 42.38

$$d_{LSD} = \frac{t * \sqrt{(2 * MS_{Error})}}{\sqrt{n}} = \frac{2.10 * \sqrt{(2 * 42.38)}}{\sqrt{4}} = 9.67$$

Remember: n is based on the average number of data points making up each mean -- N = 36 and there are 9 conditions in the design, so n = N/k = 36/9 = 4

SE of Ty	/pe of Lecture:				
	0 wks Delay	Phys(47.75)	= Soc(41.25)	Soc = Hist(40.	00) Phys = Hist
	2 wks Delay	Phys(44.25)	> Soc(20.00)	Soc < Hist(38.	50) Phys = Hist
	4 wks Delay	Phys(41.75)	> Soc(10.75)	Soc < Hist(36.8	50) Phys = Hist
SE of D	elay				
	Phys. Sci.	0(47.75) = 2	2(44.25) 23	= 4(41.75)	0 = 4
	Soc. Sci.	0(41.25) > 2	2(20.00) 2 :	= 4(10.75)	0 > 4
	History	0(40.00) = 2	(38.50) 2 :	= 4((36.50)	0 = 0

Remember, we need only one set of SEs to describe the pattern of the interaction, but we need each set to evaluate the descriptiveness of the corresponding main effect.

For the Main Effect of Delay	For the main effect of Lecture			
based on df(error) = 18, t = 2.10 also n = 12 MS(error) = 42.38	based on df(error) = 9, t = 2.26 also n = 12 MS(error) = 87.89			
$d_{LSD} = \frac{t * \sqrt{(2 * MS_{Error})}}{\sqrt{n}} = \frac{2.10 * \sqrt{(2 * 42.38)}}{\sqrt{12}} = 5.58$	$d_{LSD} = \frac{t * \sqrt{(2 * MS_{Error})}}{\sqrt{n}} = \frac{2.26 * \sqrt{(2 * 87.89)}}{\sqrt{12}} = 8.65$			
Remember: n is based on the average number of data points making up each mean N = 36 and there are 3 conditions of the Delay IV, so n = N/k = $36/3$ = 12	Remember: n is based on the average number of data points making up each mean $$ N = 36 and there are 3 conditions of the Lecture IV, so n = N/k = $36/3 = 12$			
	Applying this d_{LSP} to the marginal means of Lecture			
Applying this $d_{_{LSD}}$ to the marginal means of Delay	Phys(44.58) > Soc (24.00) Soc < Hist(38.33) Phys = Hist			
0 wks(43.00) > 2 wks(34.25) 2 wks = 4 wks(29.67) 0 wks > 4 wks	We need to compare this pattern to those of the simple effects for TLecture, to determine if the main effect is descriptive or potentially misleading.			
We need to compare this pattern to those of the simple effect of Delay, to determine if the main effect is descriptive of potentially misleading.	As you can see, the main effect pattern corresponds with both the simple effect of Lecture for 2 weeks delay and 4 weeks delay, but not for 0 weeks delay, so this main effect description would be potentially misleading as a general statement.			
As you can see, this main effect pattern corresponds only with the simple effect of Delay for Social Sciences, so this main effect desctription is potentially mislead- ing as a general statement.				

Reporting the Results:

A mixed groups factorial ANOVA with follow-up analyses using the LSD procedure (p = .05) was performed to examine the effects of Lecture Topic and Delay upon performance on a vocabulary learning task. Table 1 shows the means for each condition of the design.

There was an interaction of Lecture Topic and Delay as they relate to perormance (F(4, 18) = 5.619, p = .004, Mse = 42.38). As hypothesized, the pattern of this interaction was that performance decreases across the delay intervals only for Social Science, specifically between 0 and 2 weeks of delay (LSD minimum mean difference = 9.67).

There was a main effect of Delay (F(2 18) = 12.994, p = .001), with better overall performance after 0 weeks than after 2 weeks or 4 weeks (which were equivalent to each other (LSD minimum mean difference = 5.58). However, this pattern was descriptive only for the Social Science condition, and so, is misleading as a general description of this effect. There was also a main effect of Lecture Topic (F(2,9) = 6.793, p = .016), with better overall performance from Physical Science and History lectures than from Social Science lectures (LSD minimum mean difference = 8.65). However, the pattern of this main effect is descriptive for none of the Delay intervals, and so, is lisleading as a general description of this effect.